

Minutes of Empire Alpaca Association Board Meeting August 29, 2004 (teleconference)

Present: Scott Young – Hilltop Alpacas
Barry Finer – Gore Mountain Farm
Chris Gilman – Riverside Alpacas
Kelly Quinn Zanella—Spa Alpacas
Polly Michaelis—Finger Lakes Alpacas

Meeting called to order at 8:35 p.m

Extravaganza:

Jude Anderson must leave early on Sunday (airline flight to Australia changed); she'll end on a champion class then Jill MacLeod will step into that ring having concluded the fleece show. A note to this effect will go out to exhibitors.

One-third of the stalls have already been sold.

Charity – Raffle money will be donated to the Alpaca Research Foundation (ARF); monies from the product booth will go to ICI and any additional funds will be donated to the Quecha Benefit

Raffle – checks should be written to the Empire Alpaca Association and in the memo line the individual can put “donation to XXX”.

Education Speakers – we have a veterinarian, an accountant; we're still working on a fleece person.

Scott Young spoke with Julie Suarez (our lobbyist); our resolution got tabled by Senator Hoffman's office and NYLAA. Next year we'll have our own resolution – alpaca specific.

Marketing: Scott will look into search engine placement; after discussion, Jerry Miller will be our advertising designer; we want to have certain stock ads; we're looking into contacting a producer to see about television advertisement.

Annual meeting agenda was discussed; Polly will draft and send to Scott for approval then cards will go out.

Election: ballots went into the mail on August 16th. Ballots must be postmarked by October 1.

Motion to adjourn, seconded. Meeting closed at 9:32 p.m.

Respectfully submitted:

Polly B. Michaelis, Secretary